
FREE GROWTH AUDIT

MedSpa Prime (our own website)

12 Oct 2026

What we checked, what we found, and how to fix it: in plain English, with the proof for every point.

Growth Audit by MedSpa Prime

Patient growth for med spas · a specialized brand by Shivoham Prime | medspaprime.com

AT A GLANCE

Your summary

We checked 7 areas of MedSpa Prime (our own website)'s online presence and found 3 things to improve.

Checklist score: 80/100 (our own checklist of the issues below, not a Google score).

● Website speed	LOOKS GOOD	Google PageSpeed mobile score 92/100; main content visible after 2.3 s (measured 12 Oct 2026).
● Mobile experience	LOOKS GOOD	The homepage is set up for phone screens (mobile viewport found).
● Online booking	LOOKS GOOD	We found a clear 'Book' or 'Schedule' option on the homepage. Booking software seen: Cal.com.
● Treatment pages	NEEDS WORK	The website has no separate page for any individual treatment.
● Marketing tracking	SMALL FIX	No Meta (Facebook/Instagram) pixel was found.
● Website security	LOOKS GOOD	The website loads over a secure https connection.
● Fast replies	SMALL FIX	No live chat or text-us widget was found.

Your top 3 fixes

1

Treatment pages

Create one page per top treatment with prices or ranges, before/after photos, FAQs and a booking button.

Why: People search for a treatment (e.g. 'Botox near me'); without a page for it, the clinic misses those searches.

2

Marketing tracking

Install the Meta pixel and track booking clicks.

Why: Instagram/Facebook ads can't retarget visitors or measure bookings.

3

Fast replies

Add a text/chat widget with an instant auto-reply that offers booking times.

Why: After-hours visitors can't get a quick answer, and slow replies lose leads to faster clinics.

ALL FINDINGS, BY AREA

What we found

Each point shows what we saw, where we saw it, why it matters and how to fix it.

Treatment pages

People search for a treatment by name. A page per treatment helps you show up.

NEEDS WORK

What we saw	The website has no separate page for any individual treatment.
Where	medspaprime.com (checked 12 Oct 2026)
Why it matters	People search for a treatment (e.g. 'Botox near me'); without a page for it, the clinic misses those searches.
How to fix it	Create one page per top treatment with prices or ranges, before/after photos, FAQs and a booking button.

Marketing tracking

Tracking shows which ads and posts bring real bookings, so money isn't wasted.

SMALL FIX

What we saw	No Meta (Facebook/Instagram) pixel was found.
Where	medspaprime.com (checked 12 Oct 2026)
Why it matters	Instagram/Facebook ads can't retarget visitors or measure bookings.
How to fix it	Install the Meta pixel and track booking clicks.

Fast replies

A chat or text option answers questions while the visitor is still interested.

SMALL FIX

What we saw	No live chat or text-us widget was found.
Where	medspaprime.com (checked 12 Oct 2026)
Why it matters	After-hours visitors can't get a quick answer, and slow replies lose leads to faster clinics.
How to fix it	Add a text/chat widget with an instant auto-reply that offers booking times.

THE PLAN

What we'd do in 30 days

If we worked on this together, this is the order we'd follow. You can also hand this list to your web person.

Week 1: quick wins

- Install the Meta pixel and track booking clicks.
- Add a text/chat widget with an instant auto-reply that offers booking times.

Weeks 2-3: bigger fixes

- Create one page per top treatment with prices or ranges, before/after photos, FAQs and a booking button.

Week 4: check the results

- Run the same checks again and compare the results with this report.
- Test the homepage again in Google PageSpeed Insights (mobile).
- Book a test appointment and confirm the booking click shows up in your analytics.

Next step

Reply to this email to book a free 20-minute walkthrough of this report, or pick a time that suits you at cal.com/shivohamprime. The fixes are yours to use either way.

Akash, MedSpa Prime

HOW WE CHECKED

We visited the public homepage (medspaprime.com) once on 12 Oct 2026 and read only what any visitor can see.

Speed numbers come from Google PageSpeed Insights (mobile test), measured on 12 Oct 2026.

We did not log in, fill in forms, contact your team or use any patient information.

Websites change: anything fixed after these dates may already look different.